



Efficient Patient QA - Hardware
Detectors, Phantoms & Accessories

Platform based Plan Verification

Choose myQA
Complete QA connectivity and security in one place

Blocked up
Ensure data flows freely between QA systems

Lovin' the care

make a splash
with your dolphin marketing

myQA Platform
Enlightening your QA world
All your QA applications & data
connected to one central platform.
That's the unique power of myQA.

A winning partnership

designinc

Iba



I would like to take this opportunity to introduce you to Design Inc.

For the past couple of years, Design Inc have been working closely with a few of the IBA brands/divisions and delivering creative marketing communications and the following pages are designed to demonstrate the positive results of our working partnership with IBA. They show a range of projects we have recently delivered for various teams within the organisation, including advertising campaigns, digital presentations, marketing literature and brand identity.

I would like to offer creative support to other divisions of the organisation with a view to developing an even stronger relationship between our two companies.

Design Inc are a boutique, full-service agency comprising of a close-knit team of dedicated and skilled designers, web programmers, project managers and brand specialists. With 20 years' experience in B2B marketing we are a creative & safe pair of hands.

We hope you find this portfolio of interest and I hope you will visit **www.designinc.co.uk** to find out more.

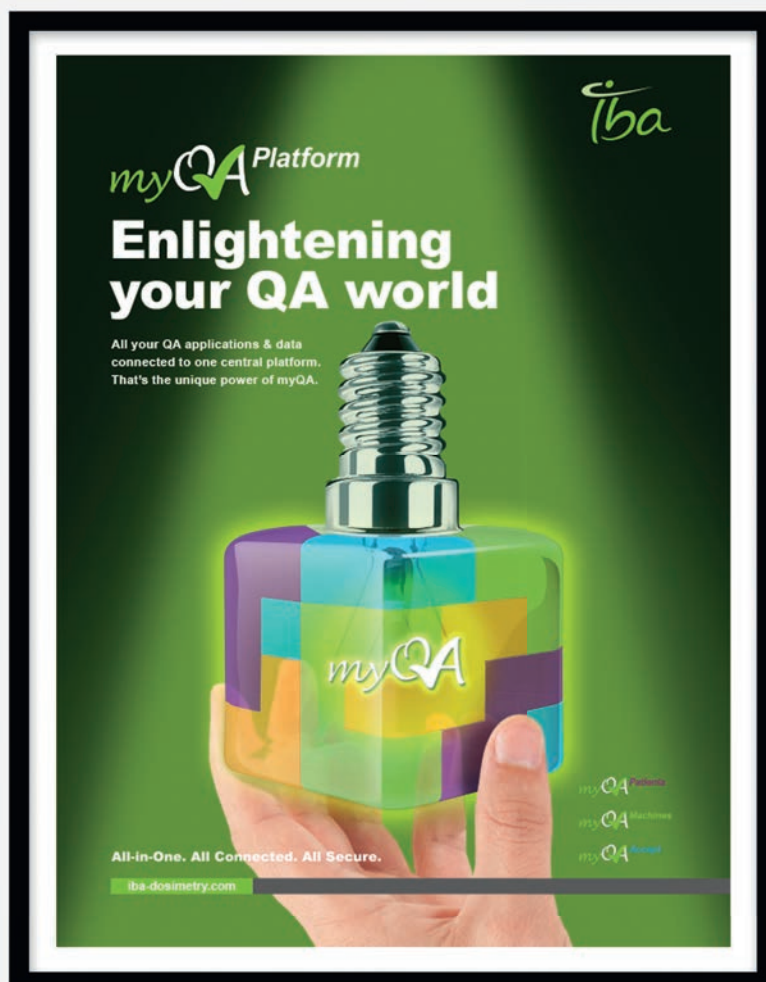
For an informal chat about how we could apply our knowledge and approach to your own marketing, please contact me on **+44 (0)1784 410380** or email **frank@designinc.co.uk**

We look forward to working with you.

Frank Norman

Client Services Director

myQA_Platform advertising campaign



myQA Platform



myQA Accept



myQA Machines



myQA Patients

myQA_‘claims’ advertising campaign

Choose myQA

Complete QA connectivity and security in one place

iba-dosimetry.com

Protect, enhance & save lives
Iba

myQA Advert

Blocked up?

Let data flow freely between systems

myQA ALL CONNECTED

- ✓ All applications connected anytime & anywhere
- ✓ Accessibility & comparison of data, including scan-to-scan
- ✓ Connection to legacy line & card products

Total QA connectivity and security in one place

iba

'All Connected'

Pain killer?

Relief from multiple systems QA

myQA ALL IN-ONE

TARGETS PAIN FAST

- ✓ All QA applications integrated
- ✓ Patient QA assessment
- ✓ Adherence and patient education

Total QA connectivity and security in one place

iba

'All-in-One'

Protected?

Secure your sensitive patient records

myQA ALL SECURE

Total QA connectivity and security in one place

iba

'All Secure'

myQA_Platform 6pp leaflet



myQA Platform brochure



myQA_Platform touch screen presentation

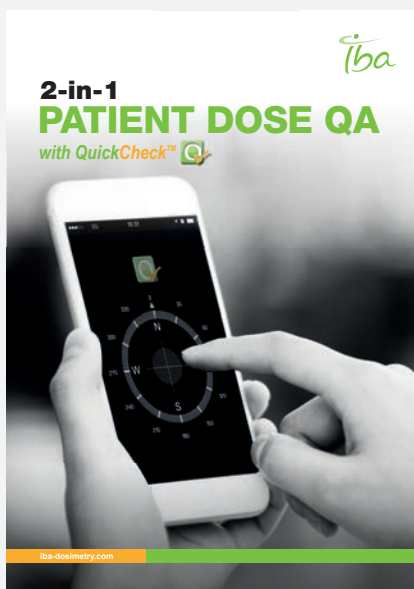
All your QA applications & data
connected to one platform.

- All-in-One
- All Connected
- All Secure



Jacqueline McMahon in front of the touch screen presentation at ASTRO 2016

Compass_6pp product brochure



Compass 4.0 brochure

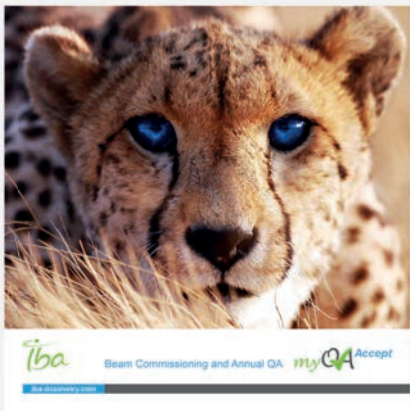


myQA_Literature pack

Software brochures



myQA Machines



myQA Accept



myQA Patients



myQA corporate folder with inserts

Hardware brochures



myQA Patients



myQA Machines



CARE program_Various collateral



CARE program flyer



CARE program exhibition banner

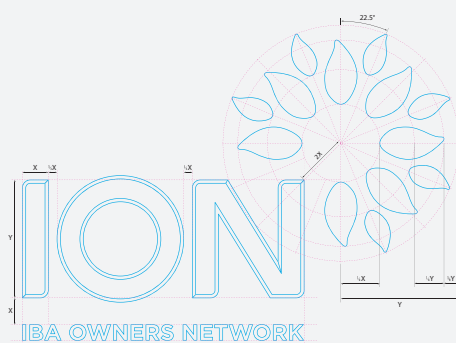


Global Services 8pp brochure



CARE program support portal postcard

IBA Owners Network_Brand identity

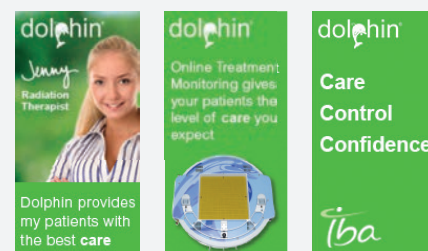


Some of the team have already claimed their ION t-shirt

Dolphin_Advertising campaign



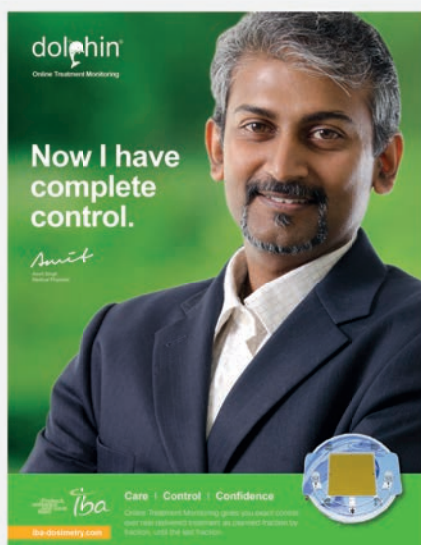
Dolphin online banner



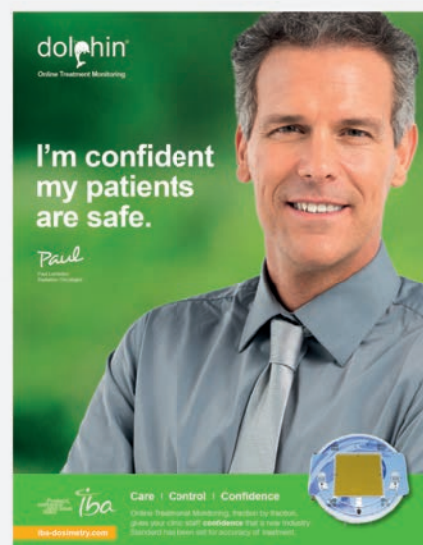
Dolphin animated gif



Dolphin 'Care'



Dolphin 'Control'



Dolphin 'Confidence'

Dolphin_Media kit



Dolphin flyer



Dolphin 6pp leaflet

Dolphin_Advertising and exhibition graphics



Dolphin product advert



Dolphin exhibition stand



REGISTER
NOW!
DETAILS OVERLEAF

myQA[®]
Your Global
QA Platform

RELAX!
YOU'RE
COVERED.

2-in-1
PATIENT DOSE QA
with QuickCheck[™]

Relax! Plan
verification
is on myQA

I'm confident
my patients
are safe.

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