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contents

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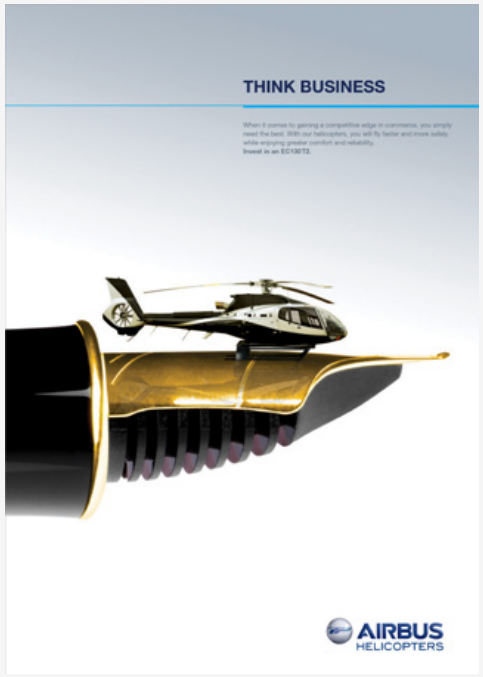
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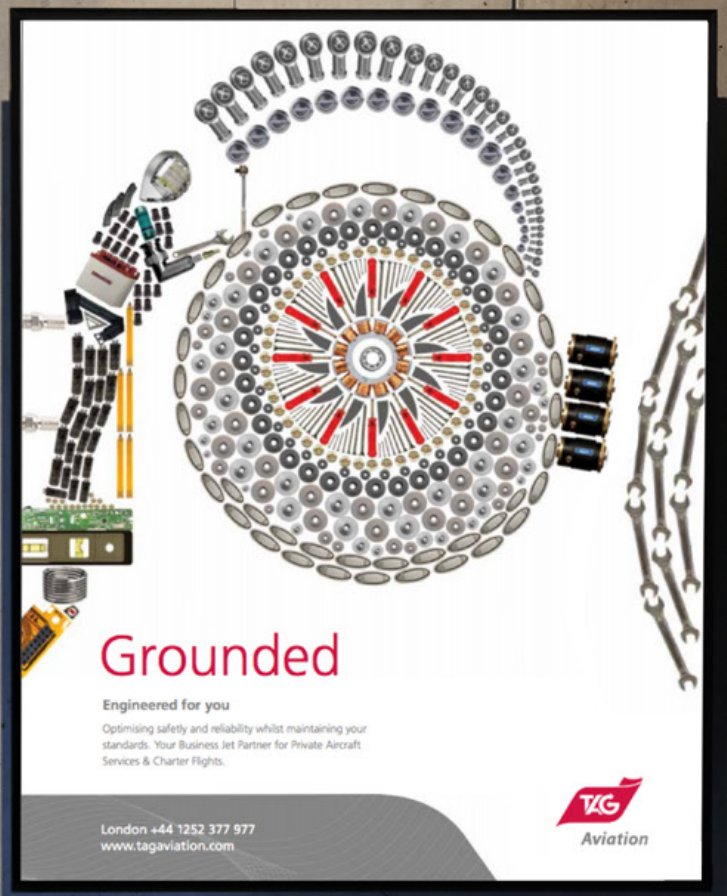

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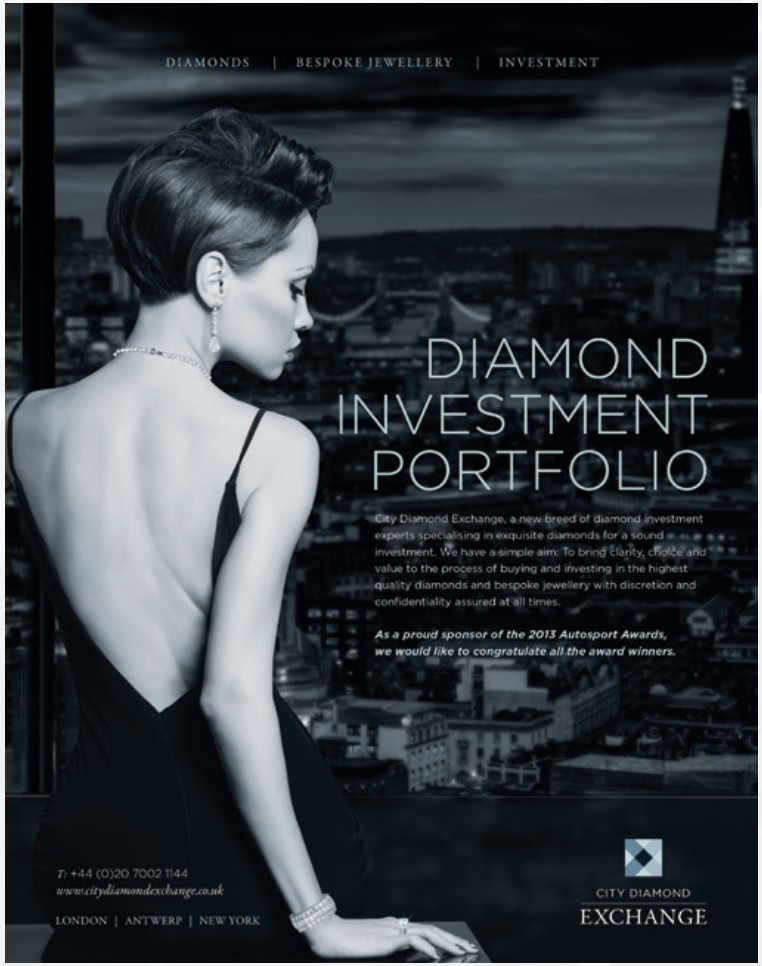
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... on simple interventions with harmful drinkers in primary care are likely to payback £3 in year one, rising to over £11 in the next seven years. 20% of this return will be in reduced NHS costs, with the remainder being reductions in the cost of crime and productivity losses.

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... on preventing teenage pregnancy saves £11 in health care costs. Estimated 450k unintended pregnancies in UK each year across all ages with suggested association with around £90bn of costs over 7 years that otherwise would not have been incurred – 6% fall on the NHS, 16% on personal social services, 10% on education and 2.5% on childcare – however, two thirds of these costs are likely to be social welfare costs.

... on interventions to improve mental health and resilience in schools can return over £7 over time, with most of this gain in terms of improved health, followed by increased productivity and reductions in NHS and social care use.

... on drugs treatment saves society over £2.50; almost 15% of these savings are due to reductions in health and social care costs whereas 85% are in reductions in offending.

... returns an estimated £23 from free access to council leisure services at off-peak times. The majority of these gains are due to quality of life gains amongst residents.

...tional interviewing ...ing supportive ...or people with ...ddiction returns over ...ound 30% of these ...rns come from reduction in NHS demand, 25% from reductions in criminal justice costs, and 45% from reductions in other alcohol treatment, there are also small reductions in social care costs.

... on befriending interventions returns over £3 in value, and whilst unlikely to achieve overall savings for the public purse do improve quality of life at low cost. Social support plays an important role in increasing resilience to illness, helping recovery and improving wellbeing. Befriending can reduce NHS costs for those supported by around £40 per annum, but more importantly improve quality of life associated with reduced depressive symptoms worth around £270 per person.

... returns over £4 from programmes getting long-term inactive people back to work. Worklessness costs the economy more than £100bn every year, including up to £11bn to the NHS and £45bn in informal care and £10bn in sickness absence. The Return on investment gains include reduction in benefit payments and the health improvement for those helped.

... on improving homes to reduce serious falls returns £70, to reduce excess cold returns £34 and to reduce overcrowding returns over £6 to the NHS in reduced demand and use over 10 years respectively. Housing interventions to keep people warm, safe and free from cold and damp are an efficient use of resources.

Figures taken from 'Making the case for public health interventions' infographics, produced jointly by The King's Fund and the Local Government Association, September 2014'. www.kingsfund.org.uk/publichealthinfographics

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